

# nathan gomez

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## education

State University of New York at Fredonia.  
Bachelor of Fine Arts in Graphic Design. May 2005.

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## experience

**Senior Web Designer**  
POLITICO, Rosslyn, VA  
January 2011 – Present

I'm responsible for crafting both creative and user-interface designs to support the continued growth of the four websites under my command (Politico, Politico Pro, WJLA.com, TBD.com), and performed all of the front end development of these designs myself using my knowledge of web standards. I also worked directly with the back-end developers, instructing them how to apply and implement the markup properly to ensure a smooth transition.

**Graphic Designer & Web Developer**  
XO Communications, Herndon, VA  
September 2008 – December 2010

I was responsible for managing and developing the majority of XO Communications' web and print marketing campaigns, as well as coordinating with internal clients to meet their marketing needs. I managed many campaigns targeted to develop and evolve XO's branding, as well as diversify the company's marketing efforts through targeted microsites and email marketing campaigns.

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Member of AIGA.  
References Available Upon Request.

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## skills

Well versed in all versions of Adobe Creative Suite and Microsoft Office on all platforms. Proficient in HTML5, CSS3, Javascript and jQuery Libraries, as well as creating user-centered websites that are accessible, intuitive, and developed with web standards.

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**Graphic Designer/Website Designer**  
Capital Design, Inc, Bethesda, MD  
June 2005 – September 2008

I was responsible for design and development/pre-press production of client's web and print marketing campaigns. I independently managed a multitude of projects while working within budget, including numerous multi-channelled branding campaigns for many notable corporations, commercial real estate firms, architectural design and engineering firms, and construction companies.

**Freelance Graphic and Web Designer**  
Multiple Clients  
2004 – Present

Over the past 7 years I've had the opportunity to work with both small start-ups looking to establish their company's brand as well as national and multi-national organizations looking for a fresh perspective for their marketing efforts. Working with these clients has allowed them to evolve their brand strategies, establish strong visual presence in the marketplace, simply their message through infographics, and establish a stronger presence on the web.